





POINTS OF LIGHT YOUR LOGO HERE COMPANY LOGO HERE Customize this presentation for your organization and tailor it to each company you approach.

For additional resources, info and ideas – check out:

- 1. Good Deeds Day Company Toolkit
- Project ideas
- 3. "Good Business" blog subtopic



# About 'your organization'

- Share some information about your organization here.
- Include who you are and what you do



### What is Good Deeds Day?

Good Deeds Day is a global day of service that unites people from **100 countries** to do good deeds for the benefit of others and the planet. **Since 2007**, millions of people from thousands of communities, organizations and businesses join together every year to volunteer and do good.

#### Join the global movement!









#### Highly Respected Endorsements



"I send my wishes to the numerous groups of volunteers that have united to show solidarity by doing good deeds that promote a better society" —Pope Francis, Rome, Good Deeds Day 2015





#### **Award Winning Platform**



Good Deeds Day recognized with the 2016 Pinnacle of Excellence Award - July 5, 2016



#### Corporate Partnerships

## **GROUPON**<sup>™</sup>

Groupon is an American worldwide e-commerce marketplace connecting millions of subscribers with local merchants by offering activities, travel, goods and services in over 28 countries.

- Every Groupon purchased on Good Deeds Day provided support for multiple causes:
  - Meals for needy families
  - Sponsored performances for kids in hospitals
  - Free services for those in need



Multinational company comprised of numerous subsidiaries and affiliated businesses. Samsung electronics leads the global market in high-tech electronics manufacturing and digital media.

- They used Good Deeds Day to promote their volunteer work
- They involved 20% of their workforce in 12 countries creating interactive and creative murals related to innovated use of technology by young people



#### Previous Good Deeds Day Partners















































innovation: africa

#### The Media LOVES IT!



#### Big Benefits

- Resource bank
- Turn key volunteer opportunities
- Branded Good Deeds Day promotional items, t-shirts and swag
- Visibility and recognition for positive contribution to volunteering
- Inclusion on promotional materials and media mentions on TV, print, and social media
- Website recognition with hyperlink back to your website
  - Add your own here!





#### Become Leaders of Change

- Dedicate Good Deeds Day to a cause that matters to you, your employees, your vendors and your customers.
- Amplify the company's commitment to making the world better! Maximize existing CSR programs on a day when the whole world is watching.

Be part of a global movement of doing good!





# Thank you!

**YOUR LOGO HERE** 

Your name & organization phone number | email address your website













#GoodDeedsDay | #ServiceUnites

