

GO LIVE ON GOOD DEEDS DAY

Going LIVE on Social

We encourage you to **GO LIVE** on Facebook or Instagram – because the more good we share, the more impact we have. By going live and **TAGGING @GoodDeedsDay**, we can share your Good Deeds Day event and amplify our global good movement!

Below are some suggestions and requirements to go live. You can go live directly from your phone.

Facebook Live Video Requirements

- Must be at least 30 seconds long
- Keep between 2-5 minutes, unless there is a special performance
- **IMPORTANT**
 - **Record Horizontally**
 - **Save video after recording**
 - **Tag @GoodDeedsDay**

Suggested Questions to Ask Your Volunteers

This video doesn't need to be perfect – we want to see what's happening behind the scenes. Take us on a small tour of what is happening, and spotlights 1-2 volunteers in action. Here are a few questions for you to consider:

- 1. Tell us about what's going on today. Who's here? What are you up to? Why are you here today?*
- 2. What impact do you hope to make in your community? In the world?*
- 3. If the whole world was watching, what positive message would you hope to share?*
- 4. Is there a special story or meaningful moment you experienced today that you wish others knew about?*
- 5. How do you hope the good you're doing today will impact the greater good?*

Please also consider interviewing a mix of ages, genders, volunteers and leadership to get a good feel for the people involved in your project.

Hashtags: #GoodDeedsDay #DoingGood2024

Facebook Tag: @GoodDeedsDayInternational

Instagram Tag: @GoodDeedsDay